

EASY ACCESS CHECKLIST

After receiving all materials listed below, we will create your unique webpage on our website and send you the link to your custom banner ads!

After you receive the link, <u>we HIGHLY recommend</u> you add these ads to the landing page on your website, as a social media cover and to your email signature line.



<u>1</u>st If you haven't already, please complete the Service Agreement by agreeing to Cars2Charities terms and services, sent prior to receiving this guide. This signed agreement allows us to create an account for your vehicle donation program.

After receiving the items below, we will create your custom webpage! <u>Please</u> e-mail exactly as recommended below, to you Cars2Charities Point of Contact

LOGO(s)

• Please send hi-res images in .jpeg; .jpg; or .png format

MISSION AND/OR VISION STATEMENT

• Please send copy in an <u>unformatted Word 97-2003 document</u>. Please do not cut and paste into the body of an email. If you don't use word, please contact Shawni at the number below.

PHOTOS AND YOUTUBE LINKS

- Please send up to 10 images that best represent what you do and the population you serve. If you
 include details of the images you send us, we will include them in a caption along with photo
 credit. <u>Please send hi-res .jpg images as attachments.</u>
- It is best to send large files in a .zip or via google drive, or Dropbox. These images will also be used on our social media platforms. Please visit the section below that outlines how we work together with you via Social Media.
- Contact list of personnel Please include your public mailing address, email address & phone numbers
- Calendar of Events
- CAUSE CATEGORIES We can add your cause in up to three categories. If your organization fits more than one cause, please let us know. The categories currently include: Animal Rescue, Arts and Entertainment, Children & Families, Disaster Relief, Faith & Spirituality, Health & Medical, Human Services & Seniors,



Education, Environmental and Geographic Region.

More Donations... In the future if you see invoices from Riteway Car Donations, please do not be alarmed. Riteway Car Donations is the sister company of Cars2Charities, and since they both operate under the same license, you are likely to receive double donations!

We look forward to working with you! If you have any questions at all, please call Lauren Deutsch, Vice President, Chief Operating Officer at: (855) 520-2100. Thank you, have a wonderful day!